



HOME SUBSCRIBE ADVERTISE CONTACT US

The Energy Daily 

- [Login](#)
- [About The Energy Daily](#)
- [Job Postings](#)
- [News Releases](#)
- [Previous Issues](#)
- [Media Breakfasts](#)
- [Editorial Calendar](#)
- [Subscribe](#)
- [Reprint Requests](#)
- [Contact Editor](#)
- [Technical Support](#)

News from the Wires

Jets.com Goes Green

2007-09-04 | 07:00

QUINCY, Mass., Sept. 4 /PRNewswire-USNewswire/ -- Setting the standard for the private jet industry, **Jets.com** (www.jets.com), the award winning jet charter company, and Carbonfund.org, the leading carbon solutions organization in North America, have partnered to create **Jets.com**'s Carbon Neutral Flights Program, providing a way for **Jets.com** clients to offset the carbon footprint they create when using a private jet.

If one is taking a jet - private or otherwise - CO2 emissions resulting from use of jet fuel are contributing to the global warming problem. When clients are chartering a jet with **Jets.com**, they will have a voluntary way of canceling out the greenhouses gases they release into the atmosphere during their trip.

To counteract the CO2 released into the air from their private jet flight, **Jets.com** customers can choose to add a small charge to their travel cost. These charges will then be contributed to Carbonfund.org for reforestation programs across America.

"Providing private jet clients with the ability to fly carbon neutral is yet another win against global warming," said Eric Carlson, Executive Director of Carbonfund.org. "Offsetting flights with trees helps restore ecosystems, habitats and greens communities, as well as create jobs. We applaud **Jets.com**'s charter industry leadership in taking a stand against global warming."

How It Works

Using World Resources Institute data, Carbonfund.org has worked with **Jets.com** to determine the carbon dioxide emission (CO2e) rates for each type of jet on the **Jets.com** network. **Jets.com** has set up an online system that calculates the carbon offset cost using the specific jet's CO2e rate, the \$5.50 unit cost for each CO2 metric ton and the estimated flight time of a given trip.

The CO2e offset cost is then presented to the **Jets.com** client when they sign the flight contract. The customer can volunteer to participate in the Carbon Neutral Flights program by checking off a box stating, "Yes, I would like my flight to be Carbon Neutral". The offset contribution, which will then be included in the cost of the trip, is 100% tax deductible. It is made in the client's name by **Jets.com** to Carbonfund.org. **Jets.com** will also forward supporting tax record documents to the customer.

"We are committed to providing a real and immediate solution to an issue of concern, not only to **Jets.com** and its clients, but also to private air travelers all over the world," said Nate McKelvey, CEO of **Jets.com**. Working with Carbonfund.org, we are now able to provide our clients with the means to lessen the ecological impact of their travel. Flying carbon neutral enables our clients to make positive environmental choices and counteract the addition of more greenhouse gases into our atmosphere."

Providing extreme customer service, market-driven pricing, and a policy of transparency in regard to safety, pilot competency, and operator records, **Jets.com**'s unique online system enables customers to select a different, specific jet each time they fly. It also allows them to get detailed safety reports on their pilots and plane, review customer surveys on trip experience with jets and crews, learn about cabin set-up and amenities via an online 360- degree photo tour of each jet, and obtain market-driven pricing for their trips through **Jets.com**'s online auction for air operators.

About Jets.com

Named 15th fastest growing company in New England as a 2006 Deloitte Technology Fast 50 winner, voted Best of the Best in Jet Charter by The Robb Report for the third year in a row (2006, 2005 and 2004), and ranked the 66th fastest growing private company in the country on INC. Magazine's prestigious Inc. 500 List, **Jets.com** provides a safer, more efficient, more flexible, and more affordable private jet experience for individuals and corporations. The company's proprietary technology, including the introduction of a unique online auction, has revolutionized the private jet charter industry. Its website offers clients the ability to make private jet comparisons https://www.jets.com/Private_Jets.aspx and research discounted jet flights https://www.jets.com/Jets_SearchByRoute.aspx at the click of a mouse. Established in 1999, **Jets.com** is headquartered in Quincy, Massachusetts, with additional offices in New York and the UK. For more information, please visit their website at www.Jets.com or call 1-800-370-7719.

CharterAuction.com, Inc dba **Jets.com** does not own or operate aircraft and is a contracted agent of a network of FAA Part 135 air taxi operators.

About Carbonfund.org

Carbonfund.org is North America's leading carbon solutions organization with offices in the Washington, DC area and San Francisco. Carbonfund.org educates the public about the dangers of climate change and makes it easy and affordable for individuals, businesses and organizations to eliminate their climate impact. Carbonfund.org is reducing the effect of climate change by promoting cost effective carbon reductions and supporting renewable energy, energy efficiency and reforestation projects globally that reduce and offset carbon dioxide emissions. Carbonfund.org works with over 200 corporate and non-profit partners including: Dell, Orbitz, Lancome, Yakima, Discovery, Environmental Defense and Working Assets. Learn more at www.carbonfund.org

[Home](#) | [Subscribe](#) | [Advertise](#) | [Contact Us](#)

Copyright © 2006 Access Intelligence, LLC. All rights reserved. Reproduction in whole or in part in any form or medium without express written permission of Access Intelligence, LLC is prohibited.