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 By Paula Farquharson
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From the Wires

Jets.com Goes Green
Private Jet Charter Leader and Carbonfund.org Partner Enabling Travelers to Fly Carbon Neutral on Private Jets

By: PR Newswire
 Sep. 4, 2007 11:00 AM
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QUINCY, Mass., Sept. 4 /PRNewswire-USNewswire/ -- Setting the standard for the private jet industry, Jets.com (<http://www.jets.com/>), the award winning jet charter company, and Carbonfund.org, the leading carbon solutions organization in North America, have partnered to create Jets.com's Carbon Neutral Flights Program, providing a way for Jets.com clients to offset the carbon footprint they create when using a private jet.

If one is taking a jet - private or otherwise - CO2 emissions resulting from use of jet fuel are contributing to the global warming problem. When clients are chartering a jet with Jets.com, they will have a voluntary way of canceling out the greenhouses gases they release into the atmosphere during their trip.

To counteract the CO2 released into the air from their private jet flight, Jets.com customers can choose to add a small charge to their travel cost. These charges will then be contributed to Carbonfund.org for reforestation programs across America.

"Providing private jet clients with the ability to fly carbon neutral is yet another win against global warming," said Eric Carlson, Executive Director of Carbonfund.org. "Offsetting flights with trees helps restore ecosystems, habitats and greens communities, as well as create jobs. We applaud Jets.com's charter industry leadership in taking a stand against global warming."

How It Works

Using World Resources Institute data, Carbonfund.org has worked with Jets.com to determine the carbon dioxide emission (CO2e) rates for each type of jet on the Jets.com network. Jets.com has set up an online system that calculates the carbon offset cost using the specific jet's CO2e rate, the \$5.50 unit cost for each CO2 metric ton and the estimated flight time of a given trip.

The CO2e offset cost is then presented to the Jets.com client when they sign the flight contract. The customer can volunteer to participate in the Carbon Neutral Flights program by checking off a box stating, "Yes, I would like my flight to be Carbon Neutral". The offset contribution, which will then be included in the cost of the trip, is 100% tax deductible. It is made in the client's name by Jets.com to Carbonfund.org. Jets.com will also forward supporting tax record documents to the customer.

"We are committed to providing a real and immediate solution to an issue of concern, not only to Jets.com and its clients, but also to private air travelers all over the world," said Nate McKelvey, CEO of Jets.com. Working with Carbonfund.org, we are now able to provide our clients with the means to lessen the ecological impact of their travel. Flying carbon neutral enables our clients to make positive environmental choices and

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TODAY'S TOP READS

- ▶ **French Song Track 9**
 By YV&C News Desk

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counteract the addition of more greenhouse gases into our atmosphere."

Providing extreme customer service, market-driven pricing, and a policy of transparency in regard to safety, pilot competency, and operator records, Jets.com's unique online system enables customers to select a different, specific jet each time they fly. It also allows them to get detailed safety reports on their pilots and plane, review customer surveys on trip experience with jets and crews, learn about cabin set-up and amenities via an online 360-degree photo tour of each jet, and obtain market-driven pricing for their trips through Jets.com's online auction for air operators.

About Jets.com

Named 15th fastest growing company in New England as a 2006 Deloitte Technology Fast 50 winner, voted Best of the Best in Jet Charter by The Robb Report for the third year in a row (2006, 2005 and 2004), and ranked the 66th fastest growing private company in the country on INC. Magazine's prestigious Inc. 500 List, Jets.com provides a safer, more efficient, more flexible, and more affordable private jet experience for individuals and corporations. The company's proprietary technology, including the introduction of a unique online auction, has revolutionized the private jet charter industry. Its website offers clients the ability to make private jet comparisons https://www.jets.com/Private_Jets.aspx and research discounted jet flights https://www.jets.com/Jets_SearchByRoute.aspx at the click of a mouse. Established in 1999, Jets.com is headquartered in Quincy, Massachusetts, with additional offices in New York and the UK. For more information, please visit their website at <http://www.jets.com/> or call 1-800-370-7719.

CharterAuction.com, Inc dba Jets.com does not own or operate aircraft and is a contracted agent of a network of FAA Part 135 air taxi operators.

About Carbonfund.org

Carbonfund.org is North America's leading carbon solutions organization with offices in the Washington, DC area and San Francisco. Carbonfund.org educates the public about the dangers of climate change and makes it easy and affordable for individuals, businesses and organizations to eliminate their climate impact. Carbonfund.org is reducing the effect of climate change by promoting cost effective carbon reductions and supporting renewable energy, energy efficiency and reforestation projects globally that reduce and offset carbon dioxide emissions. Carbonfund.org works with over 200 corporate and non-profit partners including: Dell, Orbitz, Lancome, Yakima, Discovery, Environmental Defense and Working Assets. Learn more at <http://www.carbonfund.org/>

Jets.com

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Web site: <http://www.jets.com/>
<http://www.carbonfund.org/>

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Perillo Releases All New Italy & Hawaii Vacation Brochures and DVD for 2008
By YV&C News Desk

Perillo Tours, the largest tour operator to Italy, has been a family-run business for over 63 years. Led by three generations beginning with Joseph Perillo, then Mario Perillo and now Steve Perillo, Perillo Tours' fully escorted tours provide excellent sightseeing, first-class hotels,

Avoid Flying JetBlue from Stewart Airport to Any Destination

By Jacques Marten

I love JetBlue Airlines; I adore and admire its founder and chairman David Neeleman, one of the most competent CEOs in the business. I flew with David on more than one occasion. The airline has a cost-savings policy: in flight the crew prepares the plane for the next flight, and by doi

Fraser Yachts Announces Their Newest Yacht Charter Project: The Goldmine
By YV&C News Desk



Fraser Yachts is very pleased to announce that its sales division has taken on a new exciting project exclusively with Fincantieri Yachts in Italy. The experience of the two global leaders in the large yacht market place has been joined in a brand new 75m (246?) joint venture project G

MYBA Announces Acquisition of St. Maarten Charter Yacht Exhibition
By YV&C News Desk

MYBA recently announced the acquisition of the St. Maarten Charter Yacht show. The show will be managed by both MYBA and the St. Maarten Marine Trades Association (SMMTA), and will proudly wear the new title of the MYBA St. Maarten Charter Show.

Be The First to Vacation on Edmiston's New Charter Yacht: SENSATION

By YV&C News Desk

Edmiston & Company, world leader in the large yachting business, is announcing their newest yacht for charter: the SENSATION. The SENSATION was designed and created by Sensation Yachts this year, and will be available for charter in August.

Divan Palmira Hotel in Bodrum, Turkey: The End of an Era?

By Jacques Marten



This 4th of July marked my sixth visit to the Divan Palmira Hotel in Bodrum, Turkey. My visit this year, which was quite different then the quiet escapes I've had in past years, prompted me to write a review for the first time. The Divan Palmira Hotel is located in the Golturkbuku regi

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