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Ski.com Announces Partnership With Jets.com Offering Private Jet Service to World-Wide Mountain Destinations

eTN

Two Travel Industry Leaders Join Forces to Provide Complete Luxury Ski Vacation Packages

Ski.com (www.ski.com), the largest independent seller of mountain travel in North America, and Jets.com (www.jets.com), an award-winning leader in private jet travel, today announced an exclusive partnership giving travelers the ability to book private jet charter service to the world's most popular mountain destinations.

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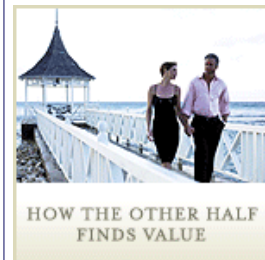
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Working with Jets.com, Ski.com clients can enhance their luxury vacation experience selecting the jet of their choice, based on their needs, and accessing the most competitive pricing available. Jets.com clients can use Ski.com's range of services to book everything they need to complete their quintessential mountain vacation experience -- including a portfolio of private homes, condominiums, and five-star accommodations.

"Our upscale clientele is interested in custom-made luxury ski vacation packages that deliver the high-end, hassle-free experience they have come to expect from Ski.com," said Harry Peisach, president and CEO of Ski.com. "Ski.com's new relationship with Jets.com allows us to further meet and exceed the needs of our affluent clients by offering a very important and popular travel component option."

After every itinerary detail has been examined and confirmed, the luxury experience begins as soon as vacationers reach the airport. Driving directly to the plane, travelers enjoy safe, hassle-free boarding and can relax in privacy during the flight while enjoying gourmet meals and onboard A/V entertainment.

"At Jets.com, we are well-known for the high standards of safety and quality-of-experience we provide for our clients," said Nathan McKelvey, CEO of Jets.com. "The synergy of our partnership with Ski.com provides an enhanced vacation experience for clientele of both companies. Not only are we offering Ski.com's clients a simple, online means of booking fast, luxurious travel, we are also providing our own client base with Ski.com services for one-of-a-kind mountain vacations around the world."

For more than 35 years Ski.com has set the standard in the mountain travel industry when it comes to personal service. Ski.com's Mountain Vacation Specialists average 15 years in the industry and regularly visit each of the more than 80 of the most popular resorts and 1,400 properties they sell in North America, Europe and South America. Through Ski.com's high-end division, Luxury.Ski.com, clients receive the absolute highest level of service from Ski.com's luxury specialists who plan and book everything needed for posh mountain getaways at the most upscale resorts worldwide, such as Aspen, Beaver Creek, Deer Valley, Park City, Chamonix and St. Moritz. In addition to private jet service, travel package components can include everything from private home rental, limo ground transportation and lift tickets to in-room chefs and spa services, equipment rental and



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off-mountain activities such as snowmobiling or tickets to exclusive events.

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